

Subject: RE: Proposed By Right Development Location: 700 N. Highland Avenue (76 Gas Station) Developer: Tiger West Capital LLC

From: "Laurie Goldman" <laurielgoldman@earthlink.net>

Date: 03/22/2016 05:14 PM

To: "Lisa Schechter" <lisa@mediadistrict.org>

CC: "Jim Omahen" <jim@mediadistrict.org>, "Ron Groeper" <ron@groeperphoto.com>

PS: Here is TCW website link: <http://www.tigerwestcapital.com/>

No renderings of the Highland project - just Melrose/LaBrea and Fairfax. Daniel was a former member of the Melrose BID.

From: Laurie Goldman [mailto:laurielgoldman@earthlink.net]

Sent: Tuesday, March 22, 2016 5:11 PM

To: 'Lisa Schechter'

Cc: 'Jim Omahen'; 'Ron Groeper'

Subject: RE: Proposed By Right Development Location: 700 N. Highland Avenue (76 Gas Station) Developer: Tiger West Capital LLC

I didn't get that it was the 76 station - sorry! Do you have renderings of the new project?

After you hear back from BOE, let me know. I'd like to have a supportive conversation with the developer....and I'm not sure about a relo of our sign, especially at our expense.

From: Lisa Schechter [mailto:lisa@mediadistrict.org]

Sent: Tuesday, March 22, 2016 4:49 PM

To: Laurie Goldman

Cc: 'Jim Omahen'; 'Ron Groeper'

Subject: Re: Proposed By Right Development Location: 700 N. Highland Avenue (76 Gas Station) Developer: Tiger West Capital LLC

Dear Laurie:

Here are my answers to the best of my knowledge:

1. HOW exactly is the gateway sign an obstruction? **Apparently it is in his way for the new driveway for the project.**
2. If this project is by right then it already has a driveway, is that correct? **Yes the site actually has three (3) driveways. One on Melrose and two on Highland** If this is a *new driveway* being constructed for the new project then it would not be a by right project because the developer would need a discretionary action - removing our sign because it is an obstruction - hmmm? As a quasi-governmental entity, I don't think the developer can remove a "city" sign....but I don't know for certain.
3. Is the developer suggesting that HMD move the sign at its own expense or is developer willing to relocate at his expense? **I am not really sure, but I am going to assume he would like us to pay for it.**
4. Were we planning on doing something with the sign beyond the repair that has been discussed via email? **No further discussion on repairs - just what has been initiated to date**

Here is a google image of the location for your consideration: [700 N.Highalnd Avenue Proposed Gateway Sign Relocation](#)

Look forward to hearing back

Lisa Schechter
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From: Laurie Goldman <laurielgoldman@earthlink.net>

Date: Tuesday, March 22, 2016 at 4:35 PM

To: Lisa Schechter <lisa@mediadistrict.org>

Cc: Jim Omahen <jim@mediadistrict.org>, Ron Groeper <ron@groeperphoto.com>

Subject: RE: Proposed By Right Development Location: 700 N. Highland Avenue (76 Gas Station) Developer: Tiger West Capital LLC

Does the HMD have any paperwork/documents regarding the initiation of HMD Gateway Sign, permits, etc.? SO I'm clear, the developer claims that the gateway sign obstructs their driveway?

Some f/u questions:

1. HOW exactly is the gateway sign an obstruction?
2. If this project is by right then it already has a driveway, is that correct? If this is a *new driveway* being constructed for the new project then it would not be a by right project because the developer would need a discretionary action - removing our sign because it is an obstruction - hmmm? As a quasi-governmental entity, I don't think the developer can remove a "city" sign....but I don't know for certain.
3. Is the developer suggesting that HMD move the sign at its own expense or is developer willing to relocate at his expense?
4. Were we planning on doing something with the sign beyond the repair that has been discussed via email?

Do you happen to have a photo of the site?

Let's have a side-bar conversation on this on Thursday.

My thoughts so far limited information.

Laur

From: Lisa Schechter [<mailto:lisa@mediadistrict.org>]

Sent: Tuesday, March 22, 2016 3:52 PM

To: Laurie Goldman

Cc: Jim Omahen; Ron Groeper

Subject: Proposed By Right Development Location: 700 N. Highland Avenue (76 Gas Station) Developer: Tiger West Capital LLC

Dear Laurie:

I was contacted by Tiger West Capital back in January regarding their proposed development and the removal of the BID's Gateway signage that it currently in the way of the Developer's proposed driveway. I reached out to David Ryu's Office (Renee Weitzer) regarding the project and they have not be contacted since its By Right. The applicant applied for permits on February 29th for a 3 story mixed use - 19 units over grade level with a restaurant. They were sent corrections in March.

I just contacted the BOE (Edmond Yew) to find out about the permits for the HMD Gateway Signage. Waiting for a response.

The developer, Daniel Farasat, would like the BID to remove or relocate the gateway signage as it obstructs their future driveway. Any thoughts? I have not responded back to him as of yet.

Let me know

Lisa Schechter
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